

Facebook Marketing Packages		
Small Business	Midsize Business	ECommerce Business
10,000 INR/Month	18,000 INR / Month	28,000 INR/Month
Organic Facebook Management Plan	Organic Facebook Management Plan	Organic Facebook Management Plan
Facebook Page Creation	Facebook Page Creation	Facebook Page Creation
Facebook Cover And Profile Pic Creation	Facebook Cover And Profile Pic Creation	Facebook Cover And Profile Pic Creation
Facebook Tabs Creation	Facebook Tabs Creation	Facebook Tabs Creation
Facebook Page Optimization	Facebook Page Optimization	Facebook Page Optimization
Post on Page(1 Per Week)	Post on Page(2 Per Week)	Post on Page(3 Per Week)
Creation Of Facebook Polls/ Quiz	Creation Of Facebook Polls/ Quiz	Creation Of Facebook Polls/ Quiz
Sharing Post In Groups	Sharing Post In Groups	Sharing Post In Groups
Responding To Comments	Responding To Comments	Responding To Comments
Call To Action Button Creation	Call To Action Button Creation	Call To Action Button Creation
Hashtag Research	Hashtag Research	Hashtag Research
Influencer Research	Influencer Research	Influencer Research
Video Posting	Video Posting – 1 Per Month (Only 30 Sec)	Video Posting – 1 Per Month (Only 30 Sec)
Page Monitoring	Page Monitoring	Page Monitoring
Competitors Analysis	Competitors Analysis	Competitors Analysis
Facebook Ads Management	Facebook Ads Management	Facebook Ads Management
Suggested Ad Spend Monthly Up to 10,000 Rs	Suggested Ad Spend Monthly Up to 25,000 Rs	Suggested Ad Spend Monthly Up to 25,000+
Facebook Business Manager Set Up	Facebook Business Manager Set Up	Facebook Business Manager Set Up
Facebook Ads Campaign – 1	Facebook Ads Campaign – 2	Facebook Ads Campaign – 3
Ad Set – 1	Ad Set – 3	Ad Set – 6
Ads – 1	Ads – 6	Ads – 10
Pixel Installation	Pixel Installation	Pixel Installation
Custom Conversion Creation	Custom Conversion Creation	Custom Conversion Creation
Remarketing	Remarketing	Remarketing
Detailed Audience Creation	Detailed Audience Creation	Detailed Audience Creation
Custom Audience Creation	Custom Audience Creation	Custom Audience Creation
Creation Of Automated Rules	Creation Of Automated Rules	Creation Of Automated Rules

Facebook Analytics Report Creation	Facebook Analytics Report Creation	Facebook Analytics Report Creation
Ad Campaign Monitoring	Ad Campaign Monitoring	Ad Campaign Monitoring
Catalogue Creation	Catalogue Creation	Catalogue Creation
Dynamic Ads Creation	Dynamic Ads Creation	Dynamic Ads Creation
Instant Experience Ads Creation	Instant Experience Ads Creation	Instant Experience Ads Creation
Customization Of Ad Placements	Customization Of Ad Placements	Customization Of Ad Placements
A/B Testing Of Ad Set, Creative And Placement	A/B Testing Of Ad Set, Creative And Placement	A/B Testing Of Ad Set, Creative And Placement
Carousel And Collection Ads	Carousel And Collection Ads	Carousel And Collection Ads
Traffic Monitoring	Traffic Monitoring	Traffic Monitoring
Monthly Report	Monthly Report	Monthly Report

Instagram Promotion Packages		
Basic	Advanced	Enterprise
10,000 INR / Monthly	18,000 INR/ Monthly	28,000 INR/ Monthly
Instagram Marketing	Instagram Marketing	Instagram Marketing
Business Profile Creation	Business Profile Creation	Business Profile Creation
Optimization Of Business Profile	Optimization Of Business Profile	Optimization Of Business Profile
Instagram Stories Creation	Instagram Stories Creation – 2 per week	Instagram Stories Creation – 4 per week
Post Creation For Instagram Profile (1 per week)	Post Creation For Instagram Profile (2 per week)	Post Creation For Instagram Profile (3 per week)
Hashtag Research	Hashtag Research	Hashtag Research
Competitors Analysis	Competitors Analysis	Competitors Analysis
Responding to comment	Responding to comment	Responding to comment
Engagement Strategy	Engagement Strategy	Engagement Strategy
Outreach With Influencers	Outreach With Influencers	Outreach With Influencers
Link With Facebook Page	Link With Facebook Page	Link With Facebook Page
Video Uploading On IGTV(1- Provided by client)	Video Uploading On IGTV(1- Provided by client)	Video Uploading On IGTV(2- Provided by client)
Instagram Analytics & Monitoring	Instagram Analytics & Monitoring	Instagram Analytics & Monitoring
Monthly Reporting	Monthly Reporting	Monthly Reporting
Instagram Ads	Instagram Ads	Instagram Ads
Instagram Ads Campaign – 1	Instagram Ads Campaign – 2	Instagram Ads Campaign – 3

Ad Set – 1	Ad Set – 3	Ad Set – 6
Ads – 1	Ads – 6	Ads – 10
Audience Research	Audience Research	Audience Research
Instagram Ads Campaign Set up	Instagram Ads Campaign Set up	Instagram Ads Campaign Set up
Instagram Ads Creative Creation & Design	Instagram Ads Creative Creation & Design	Instagram Ads Creative Creation & Design
Instagram Ads Monitoring And Management	Instagram Ads Monitoring And Management	Instagram Ads Monitoring And Management

YouTube Marketing Packages		
Basic	Advanced	Enterprise
10,000 INR /Monthly	18,000 INR/Monthly	28,000 INR/Monthly
Youtube Marketing	Youtube Marketing	Youtube Marketing
Youtube Channel Creation	Youtube Channel Creation	Youtube Channel Creation
Cover Photo And Profile Pic Creation	Cover Photo And Profile Pic Creation	Cover Photo And Profile Pic Creation
Video Optimization – 1 Video Per Week	Video Optimization – 2 Video Per Week	Video Optimization – 4 Video Per Week
Custom Thumbnail Creation	Custom Thumbnail Creation	Custom Thumbnail Creation
Keyword Research	Keyword Research	Keyword Research
Status Posting*	Status Posting*	Status Posting*
Responding To Comments	Responding To Comments	Responding To Comments
Playlist Creation	Playlist Creation	Playlist Creation
Video Backlinks Creation	Video Backlinks Creation	Video Backlinks Creation
Video Creation	Video Creation	Video Creation: 1 Min Video /Month
End Screen Cards Creation	End Screen Cards Creation	End Screen Cards Creation
Information Cards Creation	Information Cards Creation	Information Cards Creation
Video Tags Creation	Video Tags Creation	Video Tags Creation
Youtube Analytics Monitoring	Youtube Analytics Monitoring	Youtube Analytics Monitoring
Competitors Analysis	Competitors Analysis	Competitors Analysis
Youtube Ads	Youtube Ads	Youtube Ads
YouTube Ad Account Set Up	YouTube Ad Account Set Up	YouTube Ad Account Set Up
Video Ads- 2 Per Month	Video Ads- 4 Per Month	Video Ads- 6 Per Month
Skippable In-Stream Ads	Skippable In-Stream Ads	Skippable In-Stream Ads

Non-Skippable In-Stream Ads	Non-Skippable In-Stream Ads	Non-Skippable In-Stream Ads
Bumper Ads	Bumper Ads	Bumper Ads
Discovery Ads	Discovery Ads	Discovery Ads
YouTube Video Sequence Ads	YouTube Video Sequence Ads	YouTube Video Sequence Ads
Detailed Audience Creation	Detailed Audience Creation	Detailed Audience Creation
Custom Audience Creation	Custom Audience Creation	Custom Audience Creation
A/B Testing Of Targeting	A/B Testing Of Targeting	A/B Testing Of Targeting
Remarketing Video Ads	Remarketing Video Ads	Remarketing Video Ads
Video Ads With Promotion Of Your Products	Video Ads With Promotion Of Your Products	Video Ads With Promotion Of Your Products
Monthly Report	Monthly Report	Monthly Report

Twitter Advertising Packages		
Small Business	Mid Size Business	ECommerce Business
₹8,000/ Monthly	₹12,000 / Monthly	₹18,000 / Monthly
Twitter Marketing	Twitter Marketing	Twitter Marketing
Profile Creation	Profile Creation	Profile Creation
Background Picture Creation	Background Picture Creation	Background Picture Creation
Tweet – 2 Per Week	Tweet – 5 Per Week	Tweet – 10 Per Week
Cover Pic Creation	Cover Pic Creation	Cover Pic Creation
Hashtag Research	Hashtag Research	Hashtag Research
Active In Trending Hashtag	Active In Trending Hashtag	Active In Trending Hashtag
Creation Of List	Creation Of List	Creation Of List
Creation Of Poll	Creation Of Poll	Creation Of Poll
Following Industry Related People	Following Industry Related People	Following Industry Related People
Twitter Analytics Monitoring	Twitter Analytics Monitoring	Twitter Analytics Monitoring
Creation Of Moments	Creation Of Moments	Creation Of Moments
Twitter Ads Management	Twitter Ads Management	Twitter Ads Management
Twitter Ads Set Up – 1	Twitter Ads Set Up – 2	Twitter Ads Set Up – 5
Ad Set – 1	Ad Set – 3	Ad Set – 6
Ads – 1	Ads – 6	Ads – 10

Tweet Engagement Ads	Tweet Engagement Ads	Tweet Engagement Ads
Video Or GIF View Ads	Video Or GIF View Ads	Video Or GIF View Ads
Awareness Ads	Awareness Ads	Awareness Ads
Website Conversion Ads	Website Conversion Ads	Website Conversion Ads
In stream Video View Ads	In stream Video View Ads	In stream Video View Ads
Follower Ads	Follower Ads	Follower Ads
App Insatll Ads	App Insatll Ads	App Insatll Ads
App Reengament	App Reengament	App Reengament
Audience Creation	Audience Creation	Audience Creation
Monthly Report	Monthly Report	Monthly Report

LinkedIn Marketing Plans		
Small Business	Mid Size Business	ECommerce Business
₹8,000Monthly	₹15,000Monthly	₹25,000Monthly
LinkedIn Marketing	LinkedIn Marketing	LinkedIn Marketing
LinkedIn Business Page Creation	LinkedIn Business Page Creation	LinkedIn Business Page Creation
Goal Analysis	Goal Analysis	Goal Analysis
Competitors Analysis	Competitors Analysis	Competitors Analysis
Audience Research	Audience Research	Audience Research
LinkedIn Business Page Optimization	LinkedIn Business Page Optimization	LinkedIn Business Page Optimization
Creation Of Group	Creation Of Group	Creation Of Group
Invite Connection To Like Your Page	Invite Connection To Like Your Page	Invite Connection To Like Your Page
Posting In LinkedIn Groups	Posting In LinkedIn Groups	Posting In LinkedIn Groups
Video Posting	Video Posting – 1 Per Month (Only 30 Sec)	Video Posting – 2 Per Month (Only 30 Sec)
Image Posting – 2 per week	Image Posting – 4 per week	Image Posting – 6 per week
Hashtag Research	Hashtag Research	Hashtag Research
Creation Of Showcase Page	Creation Of Showcase Page	Creation Of Showcase Page
Responding To Comments	Responding To Comments	Responding To Comments
LinkedIn Ads Management	LinkedIn Ads Management	LinkedIn Ads Management
Campaign Manager Account Set Up	Campaign Manager Account Set Up	Campaign Manager Account Set Up

Creation Of Campaign – 1	Creation Of Campaign – 3	Creation Of Campaign – 5
Ad Set – 1	Ad Set – 3	Ad Set – 6
Ads – 1	Ads – 6	Ads – 10
LinkedIn Insight Tag Installation	LinkedIn Insight Tag Installation	LinkedIn Insight Tag Installation
Creation Of Custiom Conversion	Creation Of Custiom Conversion	Creation Of Custiom Conversion
Ads Monitoring	Ads Monitoring	Ads Monitoring
Monthly Report	Monthly Report	Monthly Report