

Local SEO Packages		
Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
12,000 INR/Monthly	16,000 INR/Monthly	24, 000 INR/Monthly
Google Map Integration on website	Google Map Integration on website	Google Map Integration on website
Google My Business Page Setup and Optimization	Google My Business Page Setup and Optimization	Google My Business Page Setup and Optimization
Local Citations - 10	Local Citations - 15	Local Citations - 20
Local Classifieds – 10	Local Classifieds – 15	Local Classifieds – 20
Local News Outreach- 5	Local News Outreach- 10	Local News Outreach- 15
Google My Business Posting- 1 Daily	Google My Business Posting- 1 Daily	Google My Business Posting- 1 Daily
Business Schema Implementation	Business Schema Implementation	Business Schema Implementation
CLIENT SUPPORT	CLIENT SUPPORT	CLIENT SUPPORT
Email	Email	Email
Chat	Chat	Chat
Call	Call	Call

OnPage SEO Packages		
Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
12,000 INR/Monthly	20,000 INR/Monthly	37, 000 INR/Monthly
Max Keywords - 10	Max Keywords - 20	Max Keywords - 30
Website & Competitor Analysis - Max 1 Sites	Website & Competitor Analysis - Max 3 Sites	Website & Competitor Analysis - Max 5 Sites
Initial Ranking Report	Initial Ranking Report	Initial Ranking Report
Keywords Research and Selection	Keywords Research and Selection	Keywords Research and Selection
Meta Tags Creation - 15 Pages	Meta Tags Creation - 30 Pages	Meta Tags Creation - 50 Pages
URL Structure	URL Structure	URL Structure
Content Optimization	Content Optimization	Content Optimization
Image Optimization	Image Optimization	Image Optimization
Heading Tag Optimization	Heading Tag Optimization	Heading Tag Optimization
Website Page Speed Optimization	Website Page Speed Optimization	Website Page Speed Optimization
Robots.txt Creation and Analysis	Robots.txt Creation and Analysis	Robots.txt Creation and Analysis
Sitemap Creation	Sitemap Creation	Sitemap Creation
Google Analytics & Search Console Setup and Configuration	Google Analytics & Search Console Setup and Configuration	Google Analytics & Search Console Setup and Configuration
Blog Optimization – 2 Posts	Blog Optimization – 5 Posts	Blog Optimization – 10 Posts
Internal Linking Optimization	Internal Linking Optimization	Internal Linking Optimization
On-Site Blog Posting (300-600 Words) - 1	On-Site Blog Posting (300-600 Words) - 2	On-Site Blog Posting (300-600 Words) - 3
CLIENT SUPPORT	CLIENT SUPPORT	CLIENT SUPPORT
Email	Email	Email
Chat	Chat	Chat
Call	Call	Call

Off-Page SEO Packages		
Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
16,000 INR/Monthly	24,000 INR/Monthly	41, 000 INR/Monthly
Blog Posting (500 – 700 words) – 1	Blog Posting (500 – 700 words) – 2	Blog Posting (500 – 700 words) – 3
Article Writing(500 – 700 words) – 1	Article Writing(500 – 700 words) – 2	Article Writing(500 – 700 words) – 3
Guest Blogging	Guest Blogging	Guest Blogging
Broken Backlink Building	Broken Backlink Building	Broken Backlink Building
Resource Link Building	Resource Link Building	Resource Link Building
Alerts and Mention	Alerts and Mention	Alerts and Mention
Link Roundups	Link Roundups	Link Roundups
Competitor Backlink Research	Competitor Backlink Research	Competitor Backlink Research
Social Sharing – 30 (Total)	Social Sharing – 40 (Total)	Social Sharing – 50 (Total)
Blog Social Sharing	Blog Social Sharing	Blog Social Sharing
Slide Submissions – 1	Slide Submissions – 2	Slide Submissions – 3
Text Infographic Creation – 1	Text Infographic Creation – 2	Text Infographic Creation – 3
Image Submission - 1	Image Submission - 2	Image Submission - 3
Video Creation	Video Creation	Video Creation
Q & A – 1	Q & A – 3	Q & A – 5
Keyword Ranking Report	Keyword Ranking Report	Keyword Ranking Report
Acquired Links Report	Acquired Links Report	Acquired Links Report
CLIENT SUPPORT	CLIENT SUPPORT	CLIENT SUPPORT
Email	Email	Email
Chat	Chat	Chat
Call	Call	Call

Technical SEO Packages		
Basic Or Small Business	Advance Or Mid Size Business	Enterprise Or E-Commerce Business
12,000 INR/Monthly	20,000 INR/Monthly	28, 000 INR/Monthly
Website Audit Analysis	Website Audit Analysis	Website Audit Analysis
HTTPS Migration	HTTPS Migration	HTTPS Migration
Implementing SSL (Security Socket Layer)	Implementing SSL (Security Socket Layer)	Implementing SSL (Security Socket Layer)
Website Loading Speed Optimization	Website Loading Speed Optimization	Website Loading Speed Optimization
Redirect Auditing	Redirect Auditing	Redirect Auditing
Duplicate Content Analysis	Duplicate Content Analysis	Duplicate Content Analysis
Canonicalization	Canonicalization	Canonicalization
3XX HTTP Errors - Max 10 Pages	3XX HTTP Errors - Max 20 Pages	3XX HTTP Errors - Max 30 Pages

4XX HTTP Errors - Max 10 Pages	4XX HTTP Errors - Max 20 Pages	4XX HTTP Errors - Max 30 Pages
5XX HTTP Errors - Max 10 Pages	5XX HTTP Errors - Max 20 Pages	5XX HTTP Errors - Max 30 Pages
Missing, Duplicate & Multiple Title Tags Error - Max 20 Pages	Missing, Duplicate & Multiple Title Tags Error - Max 30 Pages	Missing, Duplicate & Multiple Title Tags Error - Max 50 Pages
Too Short & Too Long Title Tags Error - Max 20 Pages	Too Short & Too Long Title Tags Error - Max 30 Pages	Too Short & Too Long Title Tags Error - Max 50 Pages
Missing, Duplicate & Multiple Description Tags Error - Max 20 Pages	Missing, Duplicate & Multiple Description Tags Error - Max 30 Pages	Missing, Duplicate & Multiple Description Tags Error - Max 50 Pages
Too Short & Too Long Description Tags Error - Max 20 Pages	Too Short & Too Long Description Tags Error - Max 30 Pages	Too Short & Too Long Description Tags Error - Max 50 Pages
Missing, Duplicate & Multiple H1 Tags Error - Max 20 Pages	Missing, Duplicate & Multiple H1 Tags Error - Max 30 Pages	Missing, Duplicate & Multiple H1 Tags Error - Max 50 Pages
Same Title & H1 Tags Error - Max 20 Pages	Same Title & H1 Tags Error - Max 30 Pages	Same Title & H1 Tags Error - Max 50 Pages
Missing, Empty & Too Long H2 Tags Error - Max 20 Pages	Missing, Empty & Too Long H2 Tags Error - Max 30 Pages	Missing, Empty & Too Long H2 Tags Error - Max 50 Pages
Alt Text Missing Error - Max 20 Pages	Alt Text Missing Error - Max 30 Pages	Alt Text Missing Error - Max 50 Pages
No Inbound Link Error	No Inbound Link Error	No Inbound Link Error
CLIENT SUPPORT	CLIENT SUPPORT	CLIENT SUPPORT
Email	Email	Email
Chat	Chat	Chat
Call	Call	Call